

Utopia

Forage maize

**NEW maturity class 7 variety
with excellent feed quality**



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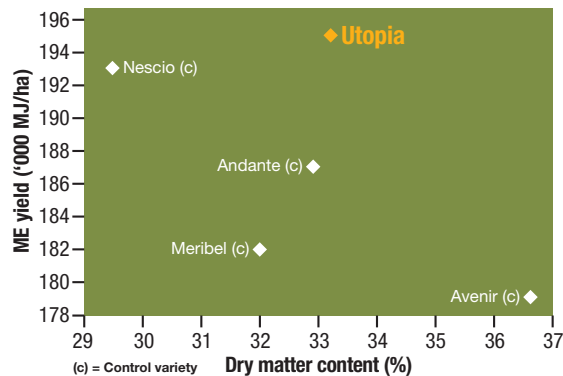
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Utopia

Status: UK National Listed 2009. First expected appearance on the Descriptive List 2011

High digestible yield and early maturity

Utopia has demonstrated consistent performance for both yield and maturity in trials. Expected to appear on the 2011 Descriptive List as an early maturity class 7 with an excellent metabolisable energy (ME) yield.

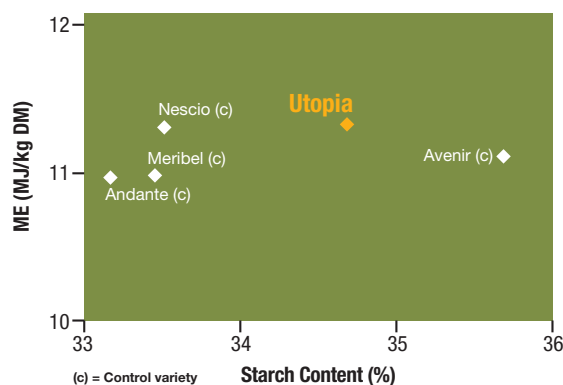


Source: National List year 1 (Harvest 2007)

Fantastic feed quality

With forage maize the aim is not just for yield per ha, but also yield per 'mouthful' of silage the animal consumes. Utopia combines a great starch content with highly digestible whole plant matter to deliver exceptionally high starch and high ME silage.

Part of the reason for Utopia's excellent feed quality characteristics is its early cob maturity which delivers high starch content. This combines with good 'stay green' characteristics which contribute to delivering high digestible yields as well as helping with ease of harvest and clamping.



Source: Fitted Constant Analysis 2009, courtesy of NIAB

Good early vigour

Good early vigour provides peace of mind for the grower and contributes to a well-established crop by providing a platform for high quality yields.

	Early vigour (9 = good)
Utopia	7.8
Avenir (c)	7.2
Andante (c)	7.9
Nescio (c)	7.3
Meribel (c)	6.8

(c) = Control variety Source: National List year 1 (Harvest 2007)



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